



**21st NATIONAL CONFERENCE – 2018**  
**NEXT WAVE OF EXCELLENCE**  
**(Industrial Revolution. 4)**



17-18 AUGUST, 2018, HICC, HYDERABAD

**CONFERENCE SPONSORSHIP & PARTNERSHIP OPPORTUNITIES**

*An opportunity to be part of the largest HR event of the year.*

*An opportunity to grab the attention of 1500+ business and HR leaders, HR practitioners, students and academicians.*

*An opportunity to showcase your offering across multiple branding and communication platforms, including a dedicated Exposition Space.*

	Platinum Partner (1 Slot)	Gold Plus Partner (3 Slots)	Gold Partner (3 Slots)	Silver Plus Partner	Silver Partner	Bronze Partner	Category Partner
<b>PARTNER INVESTMENT</b>	Rs. 50 Lacs	Rs. 35 Lacs	Rs. 25 Lacs	Rs. 15 Lacs	Rs. 10 Lacs	Rs. 5 Lacs	Partnership Arrangement Specific
<b>CONFERENCE INVITES</b>							
Complementary delegate passes to full 2-day event	25	15	12	08	05	02	02
Complementary delegate passes to 'Gala Evening Only'	8	06	04	03	02	01	01
<b>HR EXPO SHOWCASE</b>							
Complementary stall space – Premium category	02	02	01				
Complimentary Stall space – Economy Category				1			
<b>PRE-CONFERENCE BRANDING</b>							
Logo display on Conference Brochure	✓	✓	✓	✓	✓	✓	✓
Hyperlinked logo display on Conference website	✓	✓	✓	✓	✓	✓	✓
Video interview of brand leader	✓	✓	✓	✓			
<b>BRANDING AT THE CONFERENCE</b>							

Video interview of brand leader	✓	✓	✓	✓			
Logo display on the Welcome Banner	✓	✓	✓	✓			
Logo display on Main stage backdrop	✓	✓	✓	✓			
Logo display on Delegate badges	✓	✓	✓				
Logo display on 'Thank-you Sponsors' Board	✓	✓	✓	✓	✓	✓	✓
Print advertisement space in Conference Final Brochure	✓	✓	✓	✓	✓	✓	✓
Delegate Kit inserts	✓	✓	✓	✓	✓	✓	✓
Logo projection during session breaks	25 secs	15 secs	10 secs	10 secs	5 secs	5 secs	5 secs
Corporate film screening outside main hall	5 mins	3 mins	2 mins	2 mins	1 min		
Recognition during 'Vote of Thanks'	✓	✓	✓	✓	✓	✓	✓
<b>POST-CONFERENCE BRANDING</b>							
Logo display in Thank you communication	✓	✓	✓	✓	✓	✓	✓
Logo display on Conference Compendium	✓	✓	✓	✓	✓	✓	✓

**CATEGORY PARTNERS\***

**Knowledge Partner**  
**Academic Partner**  
**Hotel Partner**  
**Business Magazine Partner**  
**Radio Partner**  
**Print Media Partner**  
**Mobile App Partner**  
**Gala Evening Partner**  
**Food Partner**  
**Gift Partner**  
**Wellness Partner**  
**University Partner**  
 (\*Indicative)

**Research Partner**  
**Travel Partner**  
**Design Partner**  
**HR Magazine Partner**  
**TV Partner**  
**Internet / Wi-fi Partner**  
**Entertainment Partner**  
**E-Commerce Partner**  
**Beverage Partner**  
**Delegate Kit Partner**  
**Event Management Partner**  
**B-School Partner**

**TERMS & CONDITIONS**

- 1) Partnership opportunities are limited and shall be allocated on a first-come-first-serve basis.
- 2) No cancellation or refund of partnership fee shall be allowed.

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